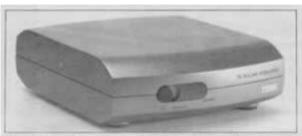
November 2003 FREE

Published by

AMHERSTH



The Terk VR-1 (above) attaches to a television set and evens out the volume level between programs and commercials. The Hugo (right) is a new style of walker with attachments for making everyday living easier.

Holiday Gift Guide



New products aim to help older consumers live easier

Seniors and driving has been a hot topic lately. A new product out on the market, the Allview Mirror System (AMS) is designed to help the vision of older drivers. Its design makes lane changes safer and easier for drivers of all ages and skill levels - and especially for seniors and the mobility impaired.

"As we age, our peripheral vision declines," says Tobby Joe, founder of Allview Mirrors Corp. and inventor of the AMS. "AMS helps seniors compensate for these physiological changes. It also helps people with back or cervical (neck) mobility impairments, who may have trouble turning their head to check their blind spots.

AMS mounts to the windshield, right in front of the driver. Its design clearly shows a vehicle's location in reference to the other cars and trucks on the road. Plus, there's no need to check blind spots or even check the vehicle's outside mir-

The mirror stretches 171/2 inches wide, is two inches high and also has a flip-down sun visor. The retail price is \$49.95, and the AMS is available by calling toll-free at 1-866-200-8740 or visiting www.allviewmirror.com.

The new Terk TV Volume Regulator (VR-1) is designed to eliminate the need for frequently adjusting the volume level of your television set. After setting the desired listening level, the Volume Regulator automatically matches the volume of commercials to the TV program level, eliminating those annoying, sudden loud noises or those conversational dips. By making dialog more intelligible, reducing blaring sound affects the VR-1 is a great solution for the only 16.5 pounds and is designed for a quick and smooth setup and easy transport. Its eight-inch nonskid wheels makes traveling sidewalks, paths or off-trail terrain a cinch. Hand brakes lock Hugo for stability when sitting.

Hugo features a fully padded seat and backrest with allweather covering and includes a Velcroed compartment under the seat for valuables. The handlebar height is adjustable and can accommodate weight up to 250 pounds. A removable nylon basket allows unencumbered travel, and reflective patches guarantee you will be seen during evening jaunts. Hugo was designed in partnership with the nonprofit Georgia Tech Research Institute. It is available only at Wal-Mart and WalMart.com, selling for \$148.48 (as compared with other rolling walkers that cost \$225 to \$400), and is available in bright and bold colors including Pacific Blue and Titanium Silver. Hugo information can be obtained by calling 1-866-321-HUGO or visiting www.HUGOanywhere.

The new Eye Saver light bulb from Westinghouse Lighting Corporation improves visual performance by directing more light onto a work surface than a standard incandescent bulb.

The Eye Saver light bulb is suitable for people of all ages, and it is particularly ideal for applications that require high light levels, such as reading, sewing and other recreational hobbies. The Discovery Fund for Eye Research recognizes the Westinghouse Eye Saver bulb as a useful light source for those who need enhanced lighting due to low vision or eve disease such as macular degeneration.